

# AMY LAW

Graphic Designer

CONTACT:  
410.744.6166  
alaw.design@gmail.com

## KEY SKILLS:

- Guides projects from concept to completion
- PrePress and Production experience
- Performs independently or in a team environment
- Communicates well with non-design professionals
- Creates custom raw images (via photography or hand-drawing media) for graphic design use

## • Programs:

*Adobe InDesign\**  
*Adobe Photoshop\**  
*Adobe Illustrator\**  
*Adobe ImageReady*  
*Adobe Acrobat*  
*Quark XPress\**  
*Microsoft Word\**  
(\*mac & pc platforms)



*An experienced graphic designer  
with a diverse skill set, seeking to refine those skills  
in pursuit of new creative challenges*

## PROFESSIONAL PROFILE:

Successful design professional with over 11 years of experience. As a vital team member, helped last company to expand both its services and billings during tenure. Quickly embraced and expounded on the company's design standards and styles while refining design skills, learning new programs, and gaining pre-press experience. Participated in marketing strategies and company development to help them maintain a sophisticated and exciting presence in the marketplace. Offering a unique blend of illustration and design skills combined with extreme adaptability that quickly becomes an asset to any company. Eager to meet new teams and new challenges.

## EXPERIENCE:

### **Jones Creative - Graphic Designer (August 2008 - Present)**

- Leads and assists with concept development and layout of design projects
- Creates custom graphics and repairs customer-provided graphics for print
- Researches stock sources for appropriate photography and other images
- Prepares documents and graphics for press
- Recent Clients: *NAACP, Baltimore Healthy Start, Western Maryland Hospital Center, Advance Realty, Thomas Management Consulting, Morehead College, Milford Mill Academy*

### **Kreinik Manufacturing Co., Inc - Design Assistant (October 2000 - January 2008)**

- Sole graphic artist, supporting the Marketing & Design departments
- Design Responsibilities:
  - *Logos and packaging for Kreinik's internationally marketed product lines*
  - *Informational brochures for Kreinik products*
  - *Ads for magazine and web publication*
  - *Layout of company forms and letterhead*
  - *Icons, spot illustrations, and other graphics*
  - *Illustrations for several book projects*
  - *Mastheads for Kreinik's consumer newsletters*
- Telecommuted for two years, coordinating with team members at three other locations
- Utilized familiarity with the product line to assist in writing marketing copy, providing support at tradeshow, and participating in customer service

### **Freelance Graphic Artist & Designer (Current)**

#### **Recent Clients:**

- Practical eCommerce, Grand Junction, CO - *Creation of static and animated web banners for client's advertisers*
- Compass Display Group, Marietta, GA - *Creation of marketing concepts/copy, original graphics, and graphic design for client's customers, including AT&T, Tiki Barber, Footlocker, Newcastle, and Shoe Carnival*
- Mobtown Tees, Baltimore, MD - *Creation of original designs; pre-press/rebuild of customer-supplied graphics for print*
- Tedde, New York, NY - *Logo/Identity design for company and component product lines, 2008*
- Tinsmith, Hyattsville, MD - *Cd graphics and layout for album An American Wake, Logo graphic for merchandise use, 2007; Provided original photography and illustration*

## EDUCATION:

**Maryland Institute  
College of Art**  
*Graduated in 2000 with  
a Bachelor of Fine Arts  
Major: Illustration GPA: 3.45*

For design samples, inquire or visit my portfolio online at <http://www.behance.net/CuriousInk/frame>